

**NECOS**  
UNIQUE BEAUTY. WHEREVER

## Lash Booster & Care

CODE  
EMP0004W00A01

Technology  
Emulsion

### SENSORIAL

Creamy texture MAKE-UP & CARE preparing the lashes to enhance the performances of the mascara with a dedicated focus on volume & length,

### KEY INGREDIENTS AND BENEFITS

Length is improved without using a mix of CELLULOSE micro-fibers delivers visibly longer lashes whilst assuring the highest comfort throughout the wear.

Volume is boosted by a blend of micro-glass beads.

PEPTIDES linked with B5 PROVITAMIN (Panthenol) penetrate into the hair's bulb stimulating its cellular activity and reinforcing it: clinical studies show stronger and longer lashes after just 2 weeks of application, highlighting also a remarkable decrease of hairs loss

Rich in natural oils derived from SHEA-BUTTER and MEADOW-FOAM (planted to boost the soil fertility between different cultures in the cyclical agriculture, it is then RE-cycled to produce this oil raising the formula's emollient action)

### TESTED PERFORMANCES

Available an in-use study involving 20 women, assessing and certifying the extra volume & length delivered!

### PLUS

Highly enriched with naturally derived ingredients such as rice, sunflower and carnauba wax and palm-seed butter

### NATURAL CONTENT

94% of of naturally derived ingredients

### CERTIFICATIONS

- \* Vegetarian & Vegan friendly
- \* HALAL compliant
- \* Animal-derived ingredients free

### YOU WILL NOT FIND HERE...

Parabens and TEA

### DAY & NIGHT FORMULA

This product can be used as:

- \* Lash-care night mask: apply it overnight for improving thickness and length of the lashes
- \* Volume booster primer: apply it before the regular mascara to enhance its performances, mostly volume

### JOINTLY DEVELOPED WITH HCP

The match with the Micro Brush allows an easy application all over the lashes, loading the serum close to their roots



### X FACTOR

Nourishing formula boosting volume & length



### COMPLIANCE TESTS

Dermatologically and ophthalmologically tested



### WATERPROOFING

N/A



### LASTING

N/A



### SELLABLE WHERE

EU, USA, Japan, Canada, Australia



### COMPATIBILITY

PETG, SAN, PP, PE, PBT



### PAO

6 Months



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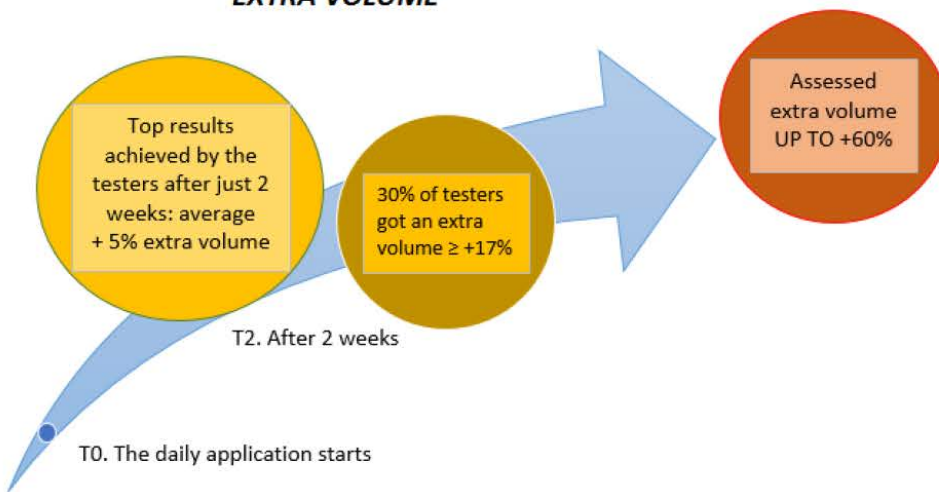
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## CUSTOMER SURVEY & IN-USE TEST

20 women between 18 and 60 have been recruited by an independent laboratory to assess, over a daily use for 4 weeks, the real performances delivered by the EMP0004

### EXTRA VOLUME



### EXTRA LENGTH



## X FACTOR



Nourishing formula boosting volume & length

## COMPLIANCE TESTS



Dermatologically and ophthalmologically tested

## WATERPROOFING



N/A

## LASTING



N/A

## SELLABLE WHERE



EU, USA, Japan, Canada, Australia

## COMPATIBILITY



PETG, SAN, PP, PE, PBT

## PAO



6 Months

**90%** of testers would buy the product!

**90%** of testers loved the application

## CERTIFICATIONS

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The content of this document is exclusively addressed to the person(s) to whom it has been sent. It cannot be printed, distributed, copied even partially without prior and written agreement with Necos. All the performances claimed, unless different indication, come from in-tem tests so they have no legal validity according to the EU legislation in force.