

NECOS
UNIQUE BEAUTY. WHEREVER

Roots Elixir

CODE
EEB0019T00A00

Technology
Emulsion

SENSORIAL

Fresh and gelly water-based lashes & brows SERUM comfortably delivering tested performances, keeping them nourished and soft. The new Elixir for Her: the ELIXER.

KEY INGREDIENTS AND BENEFITS

PEPTIDES linked with B5 PROVITAMIN (Panthenol) penetrate into the hair's bulb stimulating its cellular activity and reinforcing it: clinical studies show stronger and longer lashes after just 2 weeks of application, highlighting also a remarkable decrease of hairs loss

CHINESE SACHISANDRA BERRIES: a super-fruit largely used by the Chinese Traditional Medicine to revitalize and re-balanced stressed organisms, are processed through an eco-friendly cold extraction to get an amazingly effective active feeding and invigorating the follicle activity; this growth-booster leads to longer hairs (average + 2 mm. after 28 days of use tested on eye-lashes).

RAMBUTAN SEEDS EXTRACT: produced REcycling the fruit seeds thrown away by the food industry, this active ingredient effectively works on hairs as powerful STRENGTHENER & ANTI-POLLUTION. The fruits are sourced from Fair-Trade farms, which cultivation and management are certified according to sustainability criteria

NATURAL CONTENT

Product offering 92% of naturally derived ingredients

TSUBAKI OIL

Extracted from the Japanese Camelia seeds and flowers and used by the Geishas to have glossier and softer hairs

GREEN TEA SEEDS OIL

Well known for its anti-oxidant properties, it helps to protect and nourish the hairs

YOU WILL NOT FIND HERE...

Parabens

TESTED PERFORMANCES

Have a look to the performances assessed by an in-use study involving 20 women, certifying the extra volume & length delivered!

JOINTLY DEVELOPED WITH HCP

The match with the Micro Brush allows an easy application on the hairs loading the serum close to their roots

HCP **NECOS**
10MM SUPER SLIM MASCARA - 973
MICRO BRUSH - 3906121-01
UNIQUE BEAUTY. WHEREVER

CERTIFICATIONS

- * Vegetarian & Vegan friendly
- * HALAL compliant
- * Animal-derived ingredients free



X FACTOR

Brow&lashes care
Conditioning
Lengthening



COMPLIANCE TESTS

Dermatologically and ophthalmologically tested



WATERPROOFING

N/A



LASTING

N/A



SELLABLE WHERE

EU, USA, Japan,
China, Canada,
Australia



COMPATIBILITY

PE, PP, PETG, SAN,
PBT



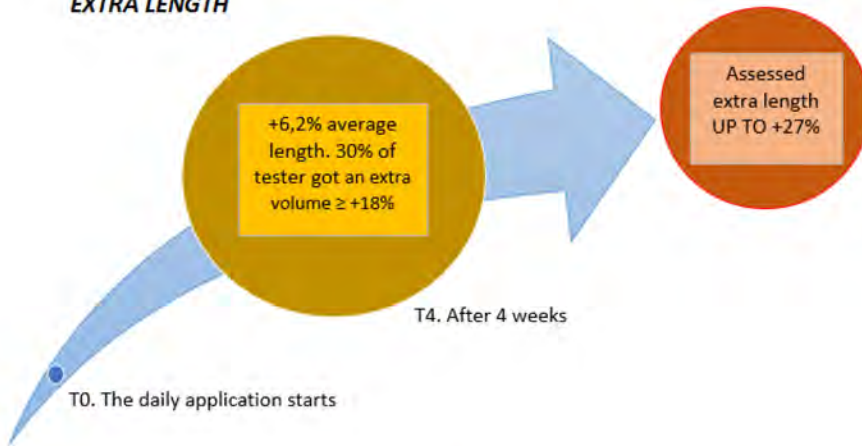
PAO

6 months

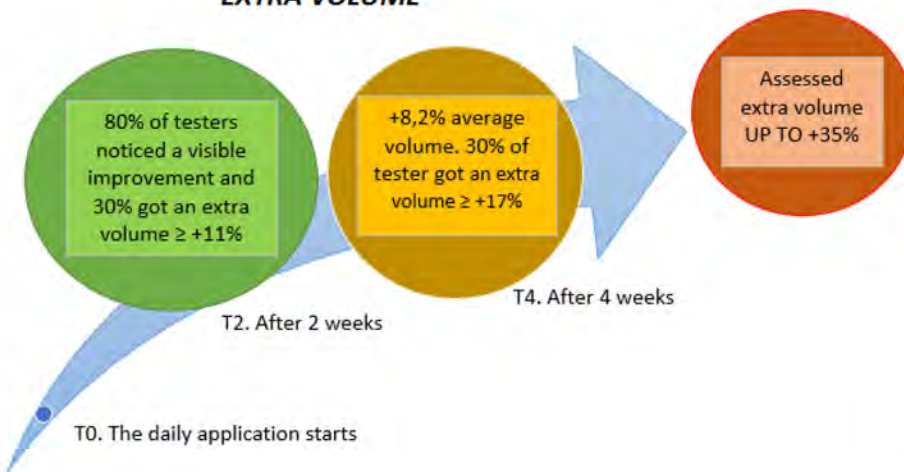
CUSTOMER SURVEY & IN-USE TEST

20 women between 18 and 60 have been recruited by an independent laboratory to assess, over a daily use for 4 weeks, the real performances delivered by the EEB0019

EXTRA LENGTH



EXTRA VOLUME



90% of testers would buy the product!

90% of testers loved the application

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