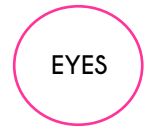


# NEW BROW PERFECTOR

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## EYEBROW FILLER

New Brow Perfector is the perfect product to give brow a natural and lifted effect. Active ingredients in the formula will promote a volume effect making the brows thicker with visible results in only 2 weeks.

It is not only a cosmetic product, but it has also benefits and **visible results**, in order to obtain even more perfect brows.

This formula is enriched with a **low melting point wax** that give softness during the application; the **blend of different high and low melting point waxes** gives a unique sensoriality.

New Brow Perfector contains **Rhus Succedanea Fruit Wax** that is a 100% natural wax which adds emollience to formulations. It produces very soft texture and improves sensory characteristics. The grade is rich in high content of C16-C18 fatty acid glycerides. It also contains **Carnauba Wax** a wax of the leaves of the palm Copernicia Cerifera, a plant native to and grown in Brasil. It is known as "queen of waxes" and It is obtained from the leaves of the carnauba palm. It provides volume and buildable finish.

The formula is enriched with an **active** that is an **eyelash enhancer** sustainably obtained by Blue Biotechnology based on a microalgae. It improves eyelash volume so they look naturally fuller and thicker. Visible results in just 14 days.

The formula also contains **Hexanediol**, a multi-tasking ingredient that can acts as a solvent, preservative, humectant or emollient. Also, **Panthenol**, a Vitamin B5 precursor. It has emollient and lenitive properties and maintains the right hydration for the brows giving strength to the structure and protecting them from environmental damages and heat.



**Different film-forming agents** give elasticity and long-lasting effect to the product without adding weight to the brows.



The **heart fibers** inside the formula help to fill brows empty spaces to obtain a full effect. They make fibers lock on to lashes and they intertwine to create longer strands.


SEPHORA CLEAN LIST OK

### KEY BENEFITS

- Lifted effect
- Active ingredients
- Heart fibers
- Filler effect

 NEB 1299-5.001M 

 NEB 1299-5.002M 

 VEGAN (it doesn't contain animal derivatives)

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## PRODUCT PROFILE

REFERENCE CODE: NEB1299-5

APPLICATION AREA: EYES

PRODUCT CATEGORY: EYEBROW CREAM

PRODUCT FORM: EMULSION

## POWER INGREDIENTS

- The blend of different HIGH AND LOW MELTING POINT WAXES gives a unique sensoriality
- RHUS SUCCEDANEA FRUIT WAX is a 100% natural wax which adds emollience to formulations. It produces very soft texture and improves sensory characteristics. The grade is rich in high content of C16-C18 fatty acid glycerides
- CARNAUBA WAX is a wax of the leaves of the palm Copernicia Cerifera, a plant native to and grown in Brasil. It is known as "queen of waxes" and It is obtained from the leaves of the carnauba palm. It provides volume and buildable finish
- ACTIVE: an eyelash enhancer sustainably obtained by Blue Biotechnology based on a microalgæ. It improves eyelash volume so they look naturally fuller and thicker. Visible results in just 14 days
- HEXANEDIOL: a multi-tasking ingredient that can acts as a solvent, preservative, humectant or emollient
- PANTHENOL: a Vitamin B5 precursor. It has emollient and lenitive properties and maintains the right hydration for the brows giving strength to the structure and protecting them from environmental damages and heat
- DIFFERENT FILM-FORMING AGENTS give elasticity and long-lasting effect to the product without adding weight to the brows
- HEART FIBERS inside the formula help to fill brows empty spaces to obtain a full effect. They make fibers lock on to lashes and they intertwine to create longer strands
- Formulated without D5, TEA

## COMPLIANT WITH

- EU regulation
- FDA regulation
- Sephora Clean List

## PACKAGING

PP VIAL

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