



**ANYA COSMETIQUES.....** answers to marketing innovation and creativity demand with:



## NOURISHING BOTANICAL HEALTHY LIPBALM

*Formula code 15984L*

### PRODUCT ID:

This extraordinary balm is a true vegetable concentrate for the lips. The formula has been designed to infuse lips with rich hydration, protecting them from dryness. The ENZYMATIC ACTIVATION TECHNOLOGY allows to hydrolyze the triglycerides obtaining a new phytocomplex bioavailable towards the skin cells as real nourishing active ingredients.

### WHY WE LOVE IT :

The product has an extremely soft and silky touch, deeply nourishes the lips, increasing elasticity and smoothness.

### FORMULATION HIGHLIGHTS:

- ❖ **HIGH NATURAL ORIGIN INDEX (NOI)**, according to the ISO16128 standard the product is 100% natural.
- ❖ Through the **ENZYMATIC ACTIVATION TECHNOLOGY** of the vegetable oils contained (olive, almond, flax, borage), the product nourishes the skin, increasing its elasticity and smoothness. This technology transforms triglycerides into smaller molecules releasing fatty acids and glycerides which are the real fuel that sustains germination.
- ❖ According to the concept of **TENSEGRITA**, the crystalline structure has been designed to have a more compact but melting stick on the lips.
- ❖ A mix of **NATURAL ANTIOXIDANT** strengthens the natural defenses against stress related to free radicals by increasing the endogenous antioxidant capacity.

### TRENDS IT SUPPORTS:



Clean Beauty



Vegan & Natural



Petroleum Derivatives Free



Gluten Free



For All Skin Type



Dermatologically Tested



Water Less



Certified Organic



Nickel Tested



Fair Responsibility



100% Natural  
Naturality Index



Suitable For Sensitive Skin



Smooth Texture



Preservatives No Added



Natural Antioxidants



Dry Lips

Perfect For Dry Lips



Daily Use

Perfect For Daily Use



Nourishing

**EU / FDA\* / JP\* ( \* to be confirmed)**

Start your development with this trendy formulation, developed and tested by chemists in our R&D laboratory. Good wording.



ANYA COSMETIQUES s.r.l. • Via Case Basse, 11 • 27017 Pieve Porto Morone • Pavia • Italia

Cap. Soc. € 100.000 i.v. • C.F. - P.IVA e RI 01590360184 • REA Pavia 195796

Phone: 0039.0382.788315 - 0039.0382.718033 • Fax 0039.0382.719322 • E-mail bien@anya.it • Internet site: www.anya.it