


SKIN WAKE-UP

Primer

A fresh wake-up that you'll love! A happy awakening for your skin: a soft and creamy texture that immediately melts with your skin, correcting dark spots or discolorations, and leaves an impeccable and smoothed skin with a no-weight sensation. The skin wake-up that everyone would like!

X-FACTOR

1 product, 10 benefits: a unique texture, formulated with innovative raw materials, that is suitable for all skin types. An emulsion enriched with microencapsulated pigments which, in addition to bringing skincare benefits to the skin, also act with a great color correcting action.

 **CODE:** 146710 (ex. 23REM10PB13 – green) – Txt. P.V.17V1
146688 (ex. 23REM10PB12 - lilac) – Txt. P.V.17
146711 (ex. 23REM10PB14 - orange) – Txt. P.V.17V2

 **COVERAGE:** Low

 **FINISH:** Natural

 **SPF:** No

 **PAO:** 12M

 **RSPO:** Yes

PACKAGING PROPOSAL*

Airless Pump - 30ml

MATERIALS: bottle: glass; cap: PP; internal pouch: PE; actuator: PP; sheath: PP; gasket: NBR; dip tube: PP; collar: PP.

*Compatibility test in progress. All technical aspects need to be verified after compatibility test is completed.

BENEFITS & TIPS

Apply onto face and massage it: you will see microencapsulated pigments break under your massage and release a halo of corrective color that enhance your complexion.

FORMULA TECHNOLOGY

- W/Si EMULSION – OK B.L. CLEAN
- EMULSIFYING SYSTEM
High performances and pleasant touch and sensoriality
- MOISTURIZES + ILLUMINATES + ENERGIZES → thanks to:
 1. Excellent emollients: light esters with superb tactile/sensorial properties. They impart a superior silky, elegant and smooth skin feel, combined with good moisturizing and spreading.
Luminous and rich in application; skin-permeable in order not to obstruct natural skin respiration; they impart a smooth long-lasting effect.
 2. Humectant: hydrating sensation without sticky and unpleasant after-feel.
- LIFTS AND TIGHTENS SKIN + TONES + FIXES MAKE-UP → thanks to:
Luminous film-former that offers enhanced film flexibility and comfort. It also acts for extended wear and water-resistance applications.
- COLOR CORRECTS → thanks to:
Unique, patented multi-layer encapsulation technology: the pigment color appears when the capsules are rubbed on the skin.
- EVENS OUT PORES + SMOOTHS DOWN WRINKLES → thanks to;
Neo blur complex: a blend of unique soft-focus agents: a high performing elastomer powder that is an excellent wrinkles and lines reducer that offers a soft feeling and a smooth, non-greasy appearance combined with a 100% active gel elastomer to give a light, silky and non-greasy skin feel.

Every product claim mentioned in the marketing sheet or inferred from the marketing sheet must be checked in accordance with the relevant legislation of each individual country. Do not hesitate to contact us if you need additional regulatory support.

ACTIVES & FRAGRANCES

23REM10PB13 – GREEN (ideal for Caucasian skin):

- **TERMINALIA FERDINANDIANA FRUIT EXTRACT (FUNCTIONAL DOSE – 0,5%)**
A sensitive skin active ingredient coming from an Australian superfruit: it soothes the skin and reduces both redness and cutaneous discomfort.
It also improves cutaneous barrier and regulates water exchange mechanism back to its normal balance, offers skin protective effect while providing an optimal moisture level.
The skin is soft, supple & nourished. The skin texture is improved.
- **IRIS & TALC FRAGRANCE (0,4%)**

23REM10PB12 – LILAC (ideal for Asian skin):

- **HONEY LOCUST SEED EXTRACT (FUNCTIONAL DOSE – 2%)**
It forms a 3D biopolymeric network at the surface of the skin: it mechanically stretches and tightens the skin, leading to a smoother and more perfect look.
Instant & sustained action: the appearance of wrinkles and fine lines is instantly reduced to achieve smoother skin with long-lasting results.
- **FLOREAL FRAGRANCE (0,3%)**

23REM10PB14 – ORANGE (ideal for dark skin):

- **SACCHARIDE ISOMERATE (FUNCTIONAL DOSE – 2%)**
Derived from marine biotechnology, it is a purified, characterized and 100% natural marine exopolysaccharide. It absorbs excess sebum on the surface of the skin. All day long, like a sponge, the active absorbs the excess of sebum on the surface of the skin.
- **WHITE FLOWERS FRAGRANCE (0,3%)**