



Think elastic, it's fantastic! Get into the vortex of this Vertigo mascara! A latex-like texture formulated with our Flex-Pro blend: a new technical blend developed in the Ancorotti lab consisting in flexing, wetting and gelling agents well balanced together. The result is an extra flexible formula that you can work through your lashes as many times as you wish until you achieve your favorite all in one effect: extra volume, infinite length, multiplied, lifted & curled lashes. It really does everything!

**TECNOLOGY:** Filling Emulsion

FINISH: Demi Matt

**COLOR DEVELOPMENT:** Without Pearl

**VEGAN\*** 

\*Please consider that the check has been done on the base formula - to be confirmed according to shade approval and application area

The content of this document is for information purposes only. It is not an intentional tool for the product efficacy declaration. Any claims must be discussed with Apparent technical te



#### MAIN INGREDIENTS

• CARNAUBA

lengthening and volume effect

PURE PIGMENT

intense volume

• PROPYLENE GLYCOL

wetting agent

- GLYCERIN soothing
- SUNFLOWER WAX

is a vegetable wax obtained from the winterization of sunflower oil. this wax consists of long chain, saturated c-42 to c-60 esters, it has structuring and filming properties

• SYNTHETIC WAXES

low molecular weight allowed an easy used for formulation, imparts a better water resistant of the formula, good affinity with oils ingredients allows a perfect oil binding property enhancing the stability of the product

JELLIFYING AGENT

jellifying reologic modificator for idro phase

• WATER SOLUBLE POLYMER

powder is soluble in water and many organic solvents and it forms hard, transparent, glossy film, is a film former

### INGREDIENTS NOT INTENTIONALLY ADDED

Alcohol, D5, D6, Fragrance/Flavor, Gluten, Microplastics, Mineral Wax and Oil, Oil, Parabens, PEG, Silicone, Talc, TEA

### **LEGISLATION**

AUSTR, CANADA, CHINA, EU, FDA, JPN, KOREA

## SUGGESTED PACKAGING

PP bottle

# THINK GREEN

- % OF RAW MATERIALS OF NATURAL ORIGIN: From 85% to 91%
- % OF NATURAL RAW MATERIALS: From 70% to 70%

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