

# CALL U MINE

## Custom Blend Foundation

### EM792 (+EM784)



**WHY IT'S SPECIAL:** Silky pigmented drops with an outstanding sensoriality that, once mixed with the priming neutral base (EM784), easily turn it into the perfect matching foundation shade. Extremely emollient, this pigmented texture boasts an outstanding sensoriality, powdery touch and visible, soft-focus effect that adapts to any skin tone, delivering a blurring veil of color that lasts long.

<b>ACTIVE INGREDIENTS</b> (Upon request, it is possible to introduce specific active ingredients)		EFFICACY DOSE	%
<b>Tocopheryl Acetate</b>	Strong anti-oxidant and moisturizing agent, it is known for its skin elasticity and smoothness improving properties.	No	0,05%

### RAW MATERIALS

Extra Light Silicones	Blend of extra light and highly spreadable silicones with silky and never oily touch.
Silicone Treated Pigments	With their optimal skin adhesion, they provides a homogeneous medium coverage and an enhanced wear.
Film Forming Polymer	Mild film forming silicone polymer able to improve the wearing by creating an effective but light film on skin.
Silicone Elastomers	Blend of powdery and silicone gel elastomers able to give a visible soft focus and blurring effect with a soft matte and smoothing finish.
Functional Fillers	Blend of functional fillers able to provide a luxurious skin feel and a velvety and soft silky touch.
Natural Nourishing Blend	Small percentage of a nourishing vegetable lipid enriched with shea butter extract with moisturizing properties for an improved comfort.

### MAIN CLAIMS

- Emollient color drops to be mixed into primer base EM784 shade foundation to obtain a custom
- Velvety after-feel
- Easy to blend and spread
- Soft-focus, matte result
- Buildable coverage
- Long-lasting – FORMULATED TO BE

### FORMULA SPECS

**Form:** Anhydrous  
**Coverage:** Medium - BUILDABLE  
**Finish:** Demi matte  
**Pearls:** 17%  
**Pigments:** 4%  
**Stain:** No  
**Perfume:** No

**Packaging:** Tottle  
**Airtight:** no

### REGULATORY

**FORMULATED WITHOUT: parabens\*, perfumes\*, phthalates\*, mineral oil, SLS, paraffin, talc**  
*(Not intentionally inserted in the formula by Chromavis. Some of them may be present in traces in the raw materials \*Cannot be claimed in the final artwork)*

### ISO 16128: Formulated with 22% of natural origin ingredients

*(Natural Origin ISO or/and % of Cosmos Approved Ingredients calculated on a specific shade. It could change when calculated for the other shades)*

### RSPO COMPLIANT

■ CEE ■ FDA ■ PROP65 ■ JPN ■ CAN ■ CN ■ AUST ■ LATAM

*Check done only on INCI. \*When indicated for CAN and AUST: one or more ingredients are not registered or are restricted in the local Chemical Substances List (Canadian DSL or Australian AICS). \*When indicated for LATAM: geographical origin of one or more ingredients is Brazil.*

■ **BLACKLIST CHROMAVIS 1** (Clean @Sephora Phase 2 Ultra Clean + Without List (April 21))

**BLACKLIST CHROMAVIS 2** (Clean @Sephora Phase 3, Credo the Dirty List (April 21) + Blacklist Chromavis 1)

**BLACKLIST CHROMAVIS 3** (Blacklist Chromavis 2 + no silicones, no phenoxyethanol, no peg, no mineral waxes, iso >90%)

**GOOD TO KNOW:** Shake well before use. Add these pigmented drops to EM784 priming base and mix them together to reach the best color match for your skin tone.