

# Essential Lipstick



The Essential Lipstick is an economical stock pack with high-output manufacture - an excellent choice for mass market brands. A fast-to-market solution for a quick product launch or new seasonal shades. Accurately and consistently colour-match this matt aspect pack to any lipstick shade with HCPs industry leading masterbatch techniques. The cap and base are matt from the mold. The exposed band gives a great branding opportunity - customise by printing or debossing your brand's logo. As part of HCP's Eco program to offer responsible packaging with a minimised environmental footprint, the cap and base are also available moulded in R-ABS.

HCP Ref:  
501Z

<https://www.hcpackaging.com/product/essential-lipstick/>



## Profile

Round/Cylindrical

## Dimensions

Height: 79mm  
Diameter: 19.5mm

## Godet/Cup Size

Full Size: 12.7mm

## Mechanism

Material: Aluminium

## Special Features

Exposed Ring Fit

## Manufacturing Location

Asia